

**ALWAYS USE THE BEST,**  
**WHICH IS THE**



**PURE WHITE AND JET BLACK.**

**Over 100 different Colors, Shades and Tints.**

**OFFICE & FACTORY, CLEVELAND, O.**

**BRANCH OFFICES AND FACTORIES:**

**529, 531 533 & 535 West Street, New York.**

**204 Van Buren Street, Chicago, Ill.**

**St. Louis, Mo.**

**Wholesale Depot at Wm. King & Bro.,**

**No. 2 North Liberty Street,**

**Baltimore, Md.**

## NOTICE.

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As a guarantee that our Paint is truly a *Rubber Paint*, we will pay \$100 for each gallon that has not a large amount of India Rubber in its composition.

*There has never been a paint offered to the public that has given as universal satisfaction and become as popular (in the same time) as the Rubber Paint, and to meet the unprecedented demand for it, the Company have been obliged to start, in addition to their new and very extensive works in Cleveland, O., Branch Offices and Factories, as follows :*

**529, 531, 533 & 535 West St., N. Y.,  
204 Van Buren St., Chicago, Ill.  
St. Louis, Mo.**

**And a Wholesale Depot at  
Wm. King & Bro., No. 2 N. Liberty St.,  
Baltimore, Md.**

# RUBBER PAINT COMPANY

—OF—

CLEVELAND, O.



For many years chemists and others have experimented in mixing India Rubber with Oil, Lead, etc., in order to produce a perfectly *water-proof paint*, and at last, successful in the effort, have formed a chemical combination of Rubber with oil paints, which, when applied, becomes hard and elastic enough to not crack or peel from the action of the atmosphere, with a gloss equal to work finished with varnish. The Rubber Paint Company, of Cleveland, Ohio, own all the patents covering perfect combinations like the above, which is known and sold by them as "RUBBER PAINT."

After several years' trial and the severest tests, they confidently assert that \$2.00 worth of paint will cover more surface, and do it better than \$3.00 worth of white lead and oil, and will last three times as long. Two coats of the RUBBER PAINT are better than three coats of ordinary paint.

**The particular points of Superiority established** for this paint may be summed up as follows: It is the most **ECONOMICAL** paint, costing one-quarter to one-third less than any other, while one-third more can be accomplished with a given quantity. Its **DURABILITY** surpasses that of any other paint, for the reason that in whatever weather or condition of climate used, it is not effected; while its greater body forms a coat remarkably firm and strong, and at the same time so adhesive and elastic that it will not crack or peel off. It retains color better than any other paint, and brings out colors with more brilliancy and effect. It is available for all kinds of painting, and especially for fine inside work, and may be used with equal advantage on iron, wood, brick or plaster. No paint manufactured will resist water equal to it, making it unequalled for painting vessels, boats or roofs.

In all the requisites of a first-class paint, the RUBBER PAINT is unequalled, and, it is believed, must supersede

all other paints now in use, The RUBBER PAINT is prepared in PURE WHITE, and in all COTTAGE and other colors, comprising any number of different shades and put up ready for use, being a great advantage, as it can be spread by any one. One gallon of this paint will cover twenty to thirty yards, two coats.

Before you use the RUBBER PAINT we would offer a few practical suggestions, the result of many years' experience, which, if attentively read, and closely followed, will repay you in the greater wear as well as the more beautiful appearance of the job.

1st. To ascertain the amount of paint required to cover a given surface.

RULE.—Multiply the distance around the building by the average height. Dividing this by nine gives the number of square yards to be painted. This, divide again by twenty-five (one gallon covering twenty-five square yards, two coats), gives the number of gallons required for two coats. If the building is of different heights, find the surface of each part separately, and add the several amounts together.

NOTE.—There can be no definite rule established as to the amount it will require. Should the surface be smooth and hard, less than the above amount will be required; if rough and porous, more.

Stir the paint thoroughly, before using, and use it just as it is received from the factory. Let the first coat get thoroughly dry before applying the second. Should the paint become too thick by standing open, it may be thinned with boiled Linseed Oil, *except for inside white*, for which use turpentine. The work should be thoroughly dry before the paint is applied, otherwise the wood will decay and the paint scale off. Always begin at the top in painting, and work down, taking care to remove all dust in advance of your work, and covering all knots, pitchy or sappy portions of the wood with shellac varnish.

After applying the first coat—which should not be as thin as frequently recommended, simply a wash, but a fair coat of medium thickness—let it get thoroughly dry and hard; then putty all seams, nail-holes, etc., smooth off the rough places and apply the second coat. We advise puttying *after* priming, as it will adhere more firmly than to the bare wood.

The application of paint in extremely cold weather should be avoided. The most serviceable work is that done after the freezing weather is entirely gone in the spring, and before its return in the fall.

Bear in mind, that while absolute permanency of color, after application, never has been and probably never will be attained, yet we guarantee that the RUBBER PAINT *will stand exposure longer without fading* than the same color in any other kind of paint.

# ENDORSEMENTS

## OF THE

# RUBBER PAINT.

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EGERTON, Wis., Jan. 29, 1880.

*Rubber Paint Co. Gents:*—I have sold and used your paint several years past, and can safely recommend it as a good, reliable paint, and one that will stand the test of use. Respectfully yours, JNO. COPLEY.

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T. D. SPAULDING, GIBSON CITY, ILL., Jan. 28th, 1880.

Says: The Rubber Paint is much thicker than most of the mixed paints. Two coats being fully equal to three coats of some of the mixed paints in the market.

I sold it 25c. per gallon higher than other brands, of mixed paint which were being sold in next block, and sold two gallons to their one,

It is better than any white lead and oil that was ever put on a building.

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DES MOINES, IOWA, Jan. 28th, 1880.

*Rubber Paint Co. Gents:*—Having used your Rubber Paint eight years with good success, I fully recommend it. Before I took hold of your paint, I gave it a test of five years, having painted a large house. The north end and west front with your paint, the east side and south end with best white lead and pure linseed oil. At the end of five years that portion of said building painted with lead and oil wanted repainting, while your paint looked nearly as fresh as when first painted. Also in regard to *Iron*, several fountains of iron I had painted with lead and zinc every year or two, but the expansion and contraction from heat, frost and water was too much, and the paint would flake off, while *your* paint has been on same fountains six years, and is good yet.

Your respectfully,

J. H. HOLLAND.

CHICAGO, ILL., Jan. 22d, 1880.

Rubber Paint Co., Chicago, Ill.

Gents:—I have used your paint for the last ten years for both house and vessel painting, and consider it the best paint in the market.

Will last twice as long on a vessel as any paint I ever used.

CAPT. M. BLACKBURN.

SOUTH BEND, IND., Dec. 5th, 1879.

Rubber Paint Co. Chicago.

Gentlemen:—I have sold different kinds of paint for many years. I have sold your Rubber Paint for four and one-half years. *In beauty of finish and durability* I think it far *superior* to any paint of which I have any knowledge.

My observation, (and I have conducted it with a great deal of care), has made me think that work done with Rubber Paint will look fully as well in *five* years as work with same surroundings and exposure will look after *three* years from the time put on if done with the best White Lead and Oil.

Yours truly,

MARVIN CAMPBELL.

RENSSELAER, IND., Nov. 27th, 1879.

Rubber Paint Co. Chicago, Ill.

Gentlemen:—I have sold your celebrated Rubber Paint for four years, and have given fair tests with other mixed paints on *same building*. *Rubber ahead every time*. I consider it equal to White Lead and Oil, and believe it to be far better and cheaper for 2nd work. *It recommends itself* in every sale.

Yours truly,

W. J. IMES.

WHITEWATER, WIS., Jan. 23d, 1880.

Rubber Paint Co. Chicago, Ill.

Gents:—Some five years since we were rather unwillingly persuaded to give you an order for a small quantity of Rubber Paint, and since that time we have sold no other mixed paints but the Rubber. Keeping a good assortment of the colors as also the outside and inside white. Our sales of the paint have been most satisfactory and we do not hesitate to say that we believe it to be the best prepared paint in the trade. It certainly has a reputation for wearing well and gives better satisfaction than lead and oil, which flour off in a short time.

Yours truly,

W. L. R. STEWART.

Messrs. Owen Bros., Tennessee, Ill., under date of Jan, 22nd 1880, writes: We have used and sold Rubber Paint four years. *It is the best for the money.*

NORTH MANCHESTER, IND., Nov. 27th, 1879.  
*Rubber Paint Co.* Chicago, Ill.

*Gentlemen*:—Having sold your Rubber Paint for over four years, with a growing demand from the first can up to the present time, we have to say that it is "*good goods*," and has given *entire satisfaction* to our customers.

Yours truly

F. J. NOFTZGER & CO,

FRANKFORT, IND., Nov. 27th, 1879.  
*Rubber Paint Co.* Chicago, Ill.

*Gentlemen*:—We have been selling Rubber Paint since April, 1876, and have never *heard of a single complaint*. Our painters discouraged the sale of it at first, but now *recommend* it over any other paint.

It retains its gloss and is more *durable and economical* than any other paint now in the market.

Respectfully yours,

BRYANT & NORRIS.

WYOMING, IOWA, Jan. 24th, 1880.  
*Rubber Paint Co.* Chicago, Ill.

*Gentlemen*:—We have used your Rubber Paint ourselves, and sold it about five years, and it has given *universal satisfaction*. We believe it is the cheapest paint sold.

Respectfully yours,

GILBERT & FORDHAM.

B. D. Seibert, Mt. Morris, Ill., under date of Jan. 20th, 1880, writes: Within the last two years I have had four houses painted with the Rubber Paint obtained of A. W. Brayton, this place.

I am satisfied it gives a *finer finish*, is *more lasting* and *is cheaper*, than any paint ever sold here.

SILVER LAKE, IND., Nov. 26th, 1879.  
*Rubber Paint Co.* *Gentlemen*:—The Rubber Paint is the best paint I have ever seen. I have sold it for five years, and it gives *good satisfaction*. I give it the preference over all other paints.

Respectfully yours,

ALVIN ROBINSON.

PAW PAW, MICH., Jan. 23d, 1880.  
*Rubber Paint Co.* Cleveland, O.

I have used quite a large amount of your Rubber Paint for the past five years. It has given *universal satisfaction without an exception*. I consider it the best and *most durable paint in use*.

Respectfully yours,

E. J. CRANE.



PAW PAW, MICH., Jan. 26th, 1880.

*Gents:*—We have sold your Rubber Paint for the past five years. It has given the *best of satisfaction* in every instance, and we consider it the *best and most durable in use*.  
Yours truly, G. W. TYLER & CO.

WARSAW, IND., Dec. 2d, 1879.

*Rubber Paint Co. Gentlemen:*—We are glad to testify to the merit of your Rubber Paint, we have handled it for nearly four years, and can truthfully say, no person having bought your Rubber Paint has ever been disappointed with it, but *speak highly in its praise*. As for myself, A. Wooley, (son of the firm), were I building a house, and any one would *offer me lead and oil free I would not accept it*. We have a special friend here, a painter, Mr. J. Castellu, acknowledged to be the best painter in the place, told us this day that *nine years ago* he painted a house for Mr. Peter Conrad with Rubber Paint, in town of Pierceton, and the house to-day has a *much better* appearance than other buildings painted with lead and oil *three years ago*. Another proof is, that agents in this place for mixed paints, have been known in several instances, to send parties to see a house *painted with Rubber Paint and claiming the house to have been painted with theirs*. This trick was played until the owners of the house found it out and put a stop to the little game.

We take pleasure in voluntarily making the above statement, for we are assured if you keep the paint up to the standard in quality that it now possesses, it *must* take the lead of all other paints, in point of durability, fine glossy finish, and in the end the *cheapest paint that can be used*.

Respectfully yours, A. WOOLEY & SON.

MAHOMET, ILL., Jan. 25th, 1880.

*Rubber Paint Co. Gents:*—I have used your paint for five years *under every circumstance* and tested it *every way*, having painted barns, dwelling houses and wagons. It *does not scale or crack, retains its gloss* for a greater length of time than any other paint I have ever used. I can cheerfully recommend it to all wishing to paint as they can use it themselves, and *save the expense of a painter. It will recommend itself*.

Respectfully,

I. W. EGBERT, Builder and Contractor.

CHICAGO, ILL., Jan. 1st, 1880.

*Rubber Paint Co., Chicago, Ill.*

*Gents:* I have used your Rubber Paint for my house outside and in, and for Schooner Mears for the last three years, and will use no other.

CAPT. J. N. COMSTOCK.



RAOINE, WIS., Jan. 24th, 1880

*Rubber Paint Co. Gentlemen:*—We have handled the Rubber Paint for about *six years*, and in every instance where it has been sold it has given *perfect satisfaction* to our customers. We recommend it to all who want a good, ready mixed paint.

Yours respectfully,

LANGLOIS & SON.

PLYMOUTH, IND., Nov. 20th, 1879.

*Rubber Paint Co. Chicago, Ill.*

*Gents:*—We have sold your paint for three years, and find that our trade is steadily increasing, and it is giving *the best of satisfaction*. We believe the Rubber Paint to be the *best mixed paint in the market*.

Respectfully yours,

STANSBURY & CO.

WANATAH, IND., Nov. 28th, 1879.

*Rubber Paint Co. Gentlemen:*—This may certify that I have sold your *most excellent paint* for the last three years, and find it to be a *No. 1 paint*. I can hardly induce my customers to use any other at any price. I am yours respectfully,

J. O. BURNER.

PAW PAW, MICH., Jan. 26th, 1880.

*Gents:*—I painted my house with the Rubber Paint three years ago, I am fully satisfied it is the *best paint now in use*.

Yours, etc.,

N. P. CONGER.

MOUNT MORRIS, ILL., Jan. 26th, 1880.

*Rubber Paint Co. Dear Sirs:*—We have now been selling your Rubber Paint for four years. Every year the sales have increased until last season *three-fourths* of the painting in this vicinity was done with *Rubber Paint*.

We have yet to hear of a *single person* who has used it who does not *advocate its use*, considering it *better and cheaper* than any other paint in use. We expect a large demand for it the coming season.

A. W. BRAYTON, Druggist.

LIMA, IND., Dec. 4th, 1879,

*Rubber Paint Co. Chicago.*

*Gentlemen:*—We have used and sold your Rubber Paint for the last five years, and have found it to give *satisfaction in every respect*, both for inside and outside work.

Yours truly,

YEAGLE BROS.

PAW PAW, MICH., Jan. 26th, 1880.

O. W. Rowland writes: I have had my house painted both inside and out with Rubber Paint.

I find it gives a *very handsome, glossy finish* and is a *very clear white*. I first used it four year ago. I think it possesses the quality of *durability* as well as *beauty of finish*.

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WINAMAC, IND., Nov. 17th, 1879.

Rubber Paint Co. Chicago, Ill.

Gentlemen:—I have sold your paint for the last five years, and must say that it gives *perfect satisfaction*. I believe it to be the best paint in the market.

Yours respectfully,

J. D. VURPILLAT.

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David Rine of Mt. Morris, Ill., Jan. 26th, 1880, writes : Three years ago I painted my brick residence out side with the Rubber Paint obtained of A. W. Brayton, to-day it *retains its gloss* and looks as though painted but a few months ago.

I am satisfied it is the cheapest and best paint in use.

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Hilt & Muma, Mt. Morris, Ill., under date of Jan. 24th, 1880, write, Two years ago we painted our creamery with the Rubber Paint obtained from A. W. Brayton, this place. We consider it *cost us less* and to-day *presents a better appearance* than it would had it been painted with lead and oil mixed in the usual way.



## CAUTION.

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It is a well-known fact that where the RUBBER PAINT has been introduced and used two or more years, it is superseding all other paints; and our competitors, hoping to regain their lost trade and popularity, are offering an inferior quality of paint at a price far below the actual *cost* of *any* kind of paint made from good materials, and in some cases claiming it to be and selling it as RUBBER PAINT.

BE NOT DECEIVED, but see that our trademark (a *fac simile* of which is on the first page of this pamphlet) is on each package. We assure the trade and customers that our paint will be kept up to its present high standard, and only the very *best* of *stock* will be used in its manufacture.

# **RUBBER PAINT**

Being unaffected by change of temperature, and impervious to the action of water, is well adapted to all classes of work, and is in every way the BEST PAINT IN THE WORLD for inside or out-

side work, either upon wood, brick, or plastering,  
or for vessel painting. For sale by  
the Gallon, at

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